



PRESS RELEASE

For Immediate Release

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HRRN ANNOUNCES 2010 BROADCAST SCHEDULE

Markel Returns as Title Sponsor of Road to the Kentucky Derby Series

The Horse Racing Radio Network (HRRN) announced Tuesday that it will provide live coverage of more than 100 stakes races in 2010, beginning with a 2-hour broadcast of the Fountain of Youth (G2) live from Gulfstream Park on Saturday, February 20th. The Fountain of Youth is the first of several Derby prep races showcased in HRRN's Road to the Kentucky Derby series presented by Markel Insurance Company. The Florida Derby (G1), Louisiana Derby (G2), Bluegrass Stakes (G1), Lexington Stakes (G2), and a new addition to this year's schedule, the Tampa Bay Derby (G3) will also be included in the series.

HRRN will once again provide the exclusive national broadcast of the Breeders' Cup World Championships live from Churchill Downs on Friday, November 5, and Saturday, November 6. This marks the fourth consecutive year HRRN has been the exclusive radio partner of the Breeders' Cup.

Among the other stakes races included in this year's scheduled will be HRRN's coverage of the Kentucky Oaks (G1), the Humana Distaff (G1) and Woodford Reserve Turf Classic (G1) on the Derby day undercard, the Haskell Invitational (G1), Arlington Million (G1), Travers (G1), and Jockey Club Gold Cup (G1). HRRN will also broadcast live from Keeneland every day during their spring and fall meets.

Fans can tune-in to HRRN's coverage on various affiliates throughout the country, and listen worldwide with live streaming available on the HRRN website, www.horseracingradio.net. A complete 2010 schedule with broadcast times and affiliates is also available on the HRRN site.

About HRRN

The Horse Racing Radio Network provides live radio coverage of many of the sports biggest races throughout the year. In 2010, HRRN will broadcast more than 100 stakes races from 11 racetracks across the country. Each broadcast features interviews, analysis, and the live call of each race. HRRN is the exclusive radio network of the Breeders' Cup World Championships.

About Markel

The Lexington Office of Markel Insurance Company has been established to primarily target insurance needs in the Thoroughbred Industry and to work closely with specialist agents and therefore the new office is situated in the heart of horse country. It prides itself on hard work, service and commitment to our clients backed by a financially strong insurance company with a long-term commitment to the horse industry.

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